



FOR IMMEDIATE RELEASE

Contact: Nancy Wood, 202-870-1193, nwood@gscnc.org

Sarah Parillo, 202.534.3787, sparillo@gscnc.org

Josh Ackley, jackley@girlscouts.org

Media Planners

GIRL SCOUTS ROCK THE MALL: 100TH ANNIVERSARY SING-ALONG

Who: 200,000 Girl Scouts, family, alumnae and friends from around the world and every Girl

Scout Council in the USA are expected to attend Girl Scouts Rock the Mall to celebrate the

100th anniversary of Girl Scouting – founded in 1912.

What: Girl Scouts Rock the Mall: 100th Anniversary Sing-Along is a fun-filled celebration, demonstrating the strength of the Girl Scout movement. The girl-led event features songs

by girls and women with dynamic audience participation.

- Main show performers: http://100.gscnc.org/performers.html (main stage)
- Educational, program tents sponsored by: DOVE, K¹², GEICO, EF Tours, Nestle, Wells Fargo, Hard Rock Café (DC), Purple Promise (all day)
- DC Girl Scout Step Showcase performers (main stage)
- National *I Want to Rock the Mall* YouTube Contest winner performance (main stage)
- Girl Scout Choruses from around the country (Sylvan Theatre)
- Girl Scout vintage uniform fashion show (Sylvan Theatre)
- Girl Scout flash mob (main stage)

Visit *Girl Scouts Rock the Mall* website for more information.

For Media Credentials: https://www.surveymonkey.com/s/C9MXKPY

When: Saturday, June 9, 2012

9:00 am – 11:00 Sylvan Theatre Noon – 4:00 pm Main Stage

Friday, June 9, 2012 sound check/rehearsal time TBA

Where: The Washington Monument grounds on the National Mall

Washington, DC