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Girl Scouts Names Winner of K¹² “I Want to Rock the Mall” YouTube Contest

*Dana Marie will perform for 200,000 at **Girl Scouts Rock the Mall: 100th Anniversary Sing-Along***

WASHINGTON – Girl Scouts announced the winner of the K¹² and Girl Scouts *I Want to Rock the Mall* YouTube contest. Dana Marie Rogers a Girl Scout Ambassador from Old Bridge, NJ wowed the judges with an original Girl Scout Cookie Rap that landed her a spot on stage, June 9th at **Girl Scouts Rock the Mall: 100th Anniversary Sing-Along**.

The YouTube contest was created to excite and motivate the tech-savvy youth culture. Girl Scouts across the United States jumped onboard and created original songs celebrating what it means to be a Girl Scout. Some played guitars, were backed by their family band, or created cool videos for the chance to perform live onstage in Washington, DC at **Girl Scouts Rock the Mall** before an anticipated audience of 200,000 Girl Scouts, family, friends and alumnae from around the world. **Girl Scouts Rock the Mall** will be the largest gathering of Girl Scouts to mark the 100th anniversary of the movement.



[Dana Marie performing Girl Scout Cookie Rap](#)

Thia Megia, “American Idol” finalist and K¹² student will introduce Dana Marie to hundreds of thousands of Girl Scouts, family, friends and alumnae expected to converge on the National Mall to enjoy female song leaders and girl groups perform in what might be the world’s largest sing-along. She is also scheduled to perform **One Day** and **Always**. Megia said, “I am so honored to be a part of this special day and cannot wait to watch **Girl Scouts Rock the Mall** winner Dana Maria perform on stage.”

Girl Scouts Rock the Mall teamed-up with K¹² Inc, America’s leader in online learning for students in grades kindergarten through 12, to tap the tech-savvy youth culture with the YouTube contest.

“Students using K12’s education programs have the flexibility and freedom they need to fulfill dreams inside and outside of the traditional classroom, said Ron Packard, K¹² founder and CEO. ” We are so proud to be partnering with an organization that shares our vision by encouraging girls to showcase their talents and follow their dreams.”

“As we prepare to celebrate 100 years of Girl Scouting at ***Girl Scouts Rock the Mall***, it is encouraging to listen to girls express the importance of being part of an organization that encourages inclusion, builds girls’ confidence and empowers girls to be leaders,” said Lidia Soto-Harmon, CEO of the Girl Scout Council of the Nation’s Capital. “We thank our sponsor, K¹² for making this contest possible. Every Girl Scouts’ song was a winner and every girl should continue to explore her passions.”

Girl Scouts have been writing, singing and playing songs that celebrate sisterhood and the fundamental ideals of Girl Scouting for 100 years – the only difference now is that they’re able to reach so many more as their voices are heard across the country and beyond. To view all entries please visit the [I Want to Rock the Mall YouTube Channel](#).

About K¹²

K¹² Inc. (NYSE: LRN) has reshaped the face of education to meet the needs of new generations as the nation’s largest provider of proprietary curriculum and online education for students in kindergarten through high school. Using 21st century tools to prepare 21st century students, K¹² provides a new choice for children of all backgrounds to learn in a flexible and innovative way. K¹² provides its curriculum and academic services to school districts, public and private online schools, traditional classrooms, blended school programs, and directly to families. K¹² is revolutionizing schools by integrating technology and rigorous curriculum into classrooms, and designing new blended school models that offer students engaging online courses and personalized learning programs. K¹² course offerings include English, math, science, history, world languages, art, music, AP, and a variety of high school electives. Accredited through AdvancedED, the world’s largest education community, K¹² has delivered more than 3 million courses to hundreds of thousands of students worldwide. For more information on K¹² and their forward-thinking approach to improving the quality of education, visit: www.K12.com.

About Girl Scout Council of the Nation’s Capital

The Girl Scout Council of the Nation’s Capital is a leadership development organization for girls, with **90,000** girl and adult members: 63,300 girls (grades K-12) and 26,700 volunteer, adult and lifetime members. With the support of dedicated adult volunteers and parents, the generosity of corporations and foundations, Girl Scouting helps build girls of courage, confidence and character, who make the world a better place. The Council serves the Greater Washington Region, which includes the District of Columbia, eight counties in Maryland, ten counties in Virginia and seven counties in West Virginia. Girl Scouts was founded in 1912, and to celebrate the Council will host the largest gathering of Girl Scouts in Washington, DC on June 9, 2012 at ***Girl Scouts Rock the Mall: 100th Anniversary Sing-Along***. For more information on how to join, volunteer, or donate to Girl Scouts, visit our website at www.gscnc.org.